



## WRCA Endorsed Events

The Working Ranch Cowboys Association mission is to promote ranching and to the preserve the lifestyle of the working ranch cowboy. For 26 years WRCA has sanctioned up to twenty-four ranch rodeos annually with winning ranches receiving an invitation to compete at the World Championship Ranch Rodeo.

WRCA offers another way to advance the cowboy lifestyle. There are many unique cowboy-oriented activities that happen all over the world and WRCA wants to help bring more attention to these great events and to the cowboys who help make them special.

WRCA welcomes a partnership with select cowboy-oriented events who share the same mission of promoting ranching and the cowboy lifestyle. Together we will help bring even more attention to this great industry and share the cowboy message with generations to come.

The criteria are simple:

1. Any cowboy-oriented event is welcome to apply for WRCA Endorsed Status.
2. Fill out an event application with all the pertinent details of the event.
3. The event application can be turned in at anytime as long as it is at least 60 days prior to the event date. The more advance notice will provide a greater opportunity for cross marketing and promotion.
4. If endorsed, WRCA:
  - a. Will include the event on its Endorsed Events Calendar on WRCA.org and in the *Hungry Loop*, the association newsletter, for pre-event marketing
  - b. Will promote the event through WRCA email and social media channels for pre-event marketing
  - c. Will include event results on its Endorsed Events Results page on WRCA.org
5. If endorsed, the event:
  - a. Will acknowledge the event as WRCA Endorsed on marketing materials (i.e. flyers, brochures, posters, ads) and event will receive the WRCA Endorsed logo to use as appropriate
  - b. Will display a WRCA provided banner
  - c. Will have announcer read a WRCA provided PSA during the event

**Working Ranch Cowboys Association  
2022 Endorsed Event Application**



Please complete and provide all sections of this application to WRCA.

**General Event Information**

Name of Event: \_\_\_\_\_

Date(s) of Event: \_\_\_\_\_ Year Event Originally Organized: \_\_\_\_\_

Town Event Held In: \_\_\_\_\_ Name of Arena: \_\_\_\_\_

Number of Performances: \_\_\_\_\_ Performance times: \_\_\_\_\_

Type of Event:     Ranch Rodeo         Youth Ranch Rodeo         Special Event

If special event please describe: \_\_\_\_\_

\_\_\_\_\_

If ranch rodeo please list events held: (i.e. Team Branding, Team Penning, etc...)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Event Committee Information**

**Chairman:** \_\_\_\_\_ Telephone: \_\_\_\_\_

Email \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ Telephone: \_\_\_\_\_

Email \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Secretary Name:** \_\_\_\_\_ Telephone: \_\_\_\_\_

Email \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Fax: (    ) \_\_\_\_\_

Other Involved Individuals: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Rules & Points

Event rules **MUST** be submitted with this application. The event rules submitted must be adhered to during your event. (i.e.; no changes during the contestant meeting from what was submitted)

The following guidelines will apply:

- The event shall provide an ambulance and adequate first-aid service for all performances. Equipment & personnel must remain available throughout performance.
- If livestock is involved, the event shall ensure that a veterinarian is present or on call.
- The event must obtain and submit proof of public liability insurance, (including a certificate of insurance naming the **WRCA** as additional insured) with minimum coverage of \$1,000,000 (combined single limit, per occurrence). If an event fails to provide **WRCA** with satisfactory evidence of such insurance at least two weeks prior to the date of the event, **WRCA** may, at its discretion, either revoke approval of said event or obtain the required insurance policy in its name at the event's expense.
- All endorsed events must provide a copy of the score sheets and results. This must include: overall team placings through third place; individual events scoring through three places and winners of any individual awards.
- Score sheets and results are preferred to be received by **WRCA** by noon the Monday following the event and must be received by **WRCA** office five (5) days after the event. Failure to do so may result in loss of endorsement.
- If livestock is involved, an endorsed event will include the **WRCA** Humane Treatment of Livestock policy and Contestant Rules of Conduct policy in their event rules. These policies are included at the end of this document.

### Sponsor Information

Do you have a "Title" sponsor for your event? \_\_\_\_\_ Yes \_\_\_\_\_ No

If so whom: \_\_\_\_\_

Please list additional sponsors:

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To be handled by Event Chairman:

As a condition of endorsement, each contestant or sponsor must be advised that the Working Ranch Cowboys Association is not responsible for the operation, promotion or safety of any contestant, participant, animal or spectator involved in the rodeo. The event requesting endorsement by the Working Ranch Cowboys Association and all contestants, sponsors, spectators, promoters or any other persons participating in the event agree to hold harmless the Working Ranch Cowboys Association, its officers, members, and directors for any injuries or damages occurring as a result of the event or any sponsorship thereof. The organization, rodeo, person or

persons requesting endorsement of their event by the Working Ranch Cowboys Association hereby agree to advise each contestant, participant and sponsor of the event that the Working Ranch Cowboys Association is an endorsement association only and is not responsible for any damages or injuries occurring as a result of the event or any sponsorship thereof.

I have read the WRCA endorsement requirements and agree to all terms that have been given.

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Signature of Event Chairman

**Send Application to:**

Leman Wall  
leman@wrca.org  
408 SW 7<sup>th</sup> Ave  
Amarillo, TX 791010  
Fax (806) 374-9724

## HUMANE TREATMENT OF LIVESTOCK

### GENERAL:

These rules are intended to ensure the humane treatment of all livestock and shall be in effect. No animal shall be treated inhumanely by any contestant. **No Exceptions.**

### SORE, LAME, SICK OR INJURED ANIMALS:

Animals for all events will be inspected before the draw, and no sore, lame, sick or injured animal or animal with defective eyesight, shall be permitted in the draw at any time. Should an animal become sick or incapacitated between the time it is drawn and the time it is scheduled to be used in competition that animal shall not be used in competition and another animal shall be drawn for the contestant.

### REMOVAL OF INJURED ANIMAL:

A conveyance must be available (tractor & sled) and shall be used, where practical, to remove any injured animal from the arena. Conveyance must be large enough to remove a horse or cow. Any injured livestock must be humanely removed from the arena before continuing the performance.

## CONTESTANT RULES OF CONDUCT

1. Anyone (contestant or otherwise) entering the arena shall be wearing long pants, a long-sleeved shirt, boots and a cowboy hat. Chaps and spurs are optional.
2. Abuse of either personal animals or event animals (kicking, whipping, tripping, gouging of eyes, or any action which is totally unnecessary) is strictly prohibited. **No Exceptions!**
3. Interference with another's competition in an event will result in the disqualification of the interfering individual or team and possible expulsion from WRCA in accordance with the WRCA suspension policy.
5. No loud, obnoxious or unsportsmanlike conduct.
6. The violation of any conduct rule could result in individual or team disqualification.